

## **For Immediate Press Release**

### ***Fiber & Cable Accessories, Inc. develops new “Direct Attach” ADSS system for All Dielectric Self Support Cable***

**(Buford, Georgia) – Fiber & Cable Accessories, Inc. (a.k.a the trade name Opti-Loop®), announced the release of the new “Direct Attach” ADSS system. The Opti-Loop® offers the only patented process for storing All Dielectric Self Support fiber and is approved and recommended by all ADSS fiber cable manufacturers. There are two new models (12” and 17.5”) of the ADSS “Direct Attach” units for ADSS cable up to 0.95” OD.**

**These new “Direct Attach” units were designed to be cost effective, economically priced, and installation friendly. Using only one tool, pre-assembly requires less than a minute, using only 4 screws per pair. The “Direct Attach” ADSS units are then simply “hung” on the main run with the “Direct Attach” mounting brackets and attached to the fiber using Long Life DYMETEC® Tie Straps. There is no cumbersome assembly around the fiber cable.**

**The “Direct Attach” ADSS units are extremely light and compact to minimize stress and ice loading, a major concern in areas where icing can occur. They are aesthetically neat and pleasant, keeping all reserve cable stored aurally, in a safe and neat manner. There is no limit on the amount of cable that can be stored and all units come with all the necessary hardware, including the patented pole protection bracket that protects the fiber cable where it passes the pole.**

*Joe and Sheila Forrester founded Fiber & Cable Accessories, Inc. in 1990. The company was the first to develop a device and method to store or to contain surplus ADSS fiber optic cable and introduced the method and associated products to the fiber optic industry. Fiber & Cable Accessories, Inc. continues to develop and manufacture products needed for the ever-changing telecommunications industry. Opti-Loop® products are licensed and sold through AFL Telecommunications, Dulmison (Tyco), TVC, Power & Telephone Supply, and most major distributors in the cable TV, Telco and utility industries.*